## ORDER

Orders	Order / Rev:	2099265								
	Alt Order #:	Manual								
	Product Desc:									
	Estimate:	General Election				WHAS				
Flight Dates:		10/21/20 - 11/03/	20	Primary A	– Primary AE:		Kimberly Williams			
	Original Date /	Rev: 10/15/20 / 10/21/2	20	Sales Off	ice:	WHAS				
	Order Type: RFP			Sales Re	gion:	LOC				
Agency	Name:	Crosshair Media	a / POL							
	Buying Contac			Billing Ty Billing Ca		Cash				
	Billing Contact:									
		9300 Shelbyville			Billing Cycle:		EOM/EOC			
		Louisville, KY 402	222	Agency C	Agency Commission:		15%			
Advertiser	Name:	POL/ Jason Nen	nes / R / ST HOL	JSE / K						
	Demographic:	НН		New Bus	iness Thru:					
	Product Codes	PL-State House F	Representative	Advertise	Advertiser External ID:		131332			
	Revenue Code	1: AGY		Agency E	Agency External ID:		39802AG			
	Revenue Code	2: (POL) Political		Unit Code	Unit Code:		General			
	Revenue Code	3: (POL) Candidate								
Bill Plan				Totals						
Start Date	End Date #	Spots Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating		
10/01/20	10/31/20	10 \$2,500.00	\$2,125.00	Neurophan 0000	10 6		\$2,125.00 \$1,283.50			
11/01/20	11/03/20	6 \$1,510.00	\$1,283.50	Totals	16		\$3,408.50			
Account Exec	utives									
Account Execu		es Office Sales Regio	n Start Date	/ End Date	Order %	7				
Kimberly Willia	ms		Start Of O	rder - End Of Order	100%	, 				
	Start End	Inventory Code E Good Morning America	Break Start/En CM 7-9a	id Time Days	Len Spots :30 2	Rate Pri Rtg \$250.00 P03 0.00	I ype Spots	Amount \$500.00		
	10/22/20 10/23/20	Good Morning America	Civi 1-3a	&	.50 2	\$230.001 03 0.00		φ300.00		
<u>Start</u> Week: 10/19		Weekdays Spots/	Week Rate 2 \$250.00							
N 2 WHAS	0/26/20 11/01/20	Good Morning America ( Good Morning America		22211	:30 8	\$250.00 P03 0.00	) NM 8	\$2,000.00		
Start	Date End Date	Weekdays Spots/	Week Rate	e Rating						
Week: 10/26	5/20 11/01/20	22211	8 \$250.00			· -				
N 3 WHAS 1	1/02/20 11/03/20	Good Morning America ( Good Morning America	CM 7-9a	11	:30 2	\$250.00 P03 0.00	) NM 2	\$500.00		
Start Week: 11/02		Weekdays Spots/	Week Rate 2 \$250.00							
N 4 WHAS 1	1/02/20 11/03/20	ET 7-730p ( ET 7-730p	СМ 7-730р	1	:30 1	\$325.00 P03 0.00	) NM 1	\$325.00		
<u>Start</u> Week: 11/02		Weekdays Spots/	Week Rate 1 \$325.00							
	1/02/20 11/03/20	Inside Ed 730-8p ( Inside Ed 730-8p	CM 730-8p	1	:30 1	\$325.00 P03 0.00	) NM 1	\$325.00		
Start Week: 11/02		Weekdays Spots/	Week Rate 1 \$325.00							

						Pr	int Date: 11/04/	20 10:39:11	Page	2 of 2
Order / Rev:	2099265			Advertiser:	POL/ Jason	Nemes / R / S	THOUSE / K			
Alt Order #:	Manual			Product Desc:				WHAS		
Flight Dates:	10/21/20 - 11/03/20		_	Estimate:	General Election					
Ln Ch St	tart End	Inventory Code	Break	Start/End Tim	e Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 6 WHAS 11/	/02/20 11/03/20		СМ	4-5p	1	:30 1	\$110.00 P03	0.00 NM	1	\$110.00
		Local News @ 4p M-F								
Start Da	ate End Date	Weekdays Spot	s/Week	Rate F	Rating					
Week: 11/02/2	20 11/08/20	1	1	\$110.00	0.00					
N 7 WHAS 11/	/02/20 11/03/20	Local News @ 5p M-F	СМ	5-530p	1	:30 1	\$250.00 P03	0.00 NM	1	\$250.00
		Local News @ 5p M-F								
Start Da	ate End Date	Weekdays Spot	s/Week	Rate F	Rating					
Week: 11/02/2	20 11/08/20	1	1	\$250.00	0.00					

Totals 16 \$4,010.00